**Call for Speakers & Papers**

**Proposal for Speaker Form - to be completed for each speaker.**

Speaker Name: Lee Bryant

Job-Title: Director

Company: POST\*SHIFT

Speaker Biography: Lee Bryant is passionate about using social technology to put humans front and centre of the way we do things in the Twenty-First Century. He has been playing with words and computers since the age of 10, but it was in the mid-1990s, whilst working in international politics and diplomacy, that he discovered the immense power of the internet to influence and orchestrate change. He believes social networks, not bureaucracies, are the organising principle of the current era, and is excited about further exploring new forms of highly connected organisations. After running a web agency focused on knowledge sharing for 6 years, he co-founded Headshift in 2002 to investigate new uses for social technology inside companies and organisations, which was acquired by Dachis Group in 2009. In 2013, he co-founded a new company, POST\*SHIFT, dedicated to exploring the intersection between new social technologies and new thinking on organisational structure and culture. An accomplished speaker, Lee has delivered many keynotes, workshops and talks around the world at conferences, events and private corporate events.

Speaker LinkedIn page: <https://www.linkedin.com/in/leebryant>

Session Title(s): A simple model for planning and monitoring social enterprise initiatives, and wrapping them around common use cases and business processes.

Session Overview Abstract / Summary (100-200 words): Social Enterprise technology has opened up new possibilities for organisations wanting to try new forms of workplace collaboration and team working.

Enterprise Social Networks (ESNs) and other social tools have a lot to offer in this respect if used well, but the key to success for any enterprise social strategy is to understand how to marry up social functionality with real-world use cases and business processes at every level.

This session will share a use case definition and design model that we have been using with large enterprises at various levels of scale to great effect. It will walk through some common examples to be found in most companies, show how this and other simple models can be used to build a business case and then involve participants in a wider discussion about the kinds of use cases and processes that work well and those that don’t.

This is intended as a practical session, resulting in re-usable models for planning and organising social enterprise projects in a way that keeps control with the business, rather than with IT.

Presentation format: Breakout Session

Why this presentation is unique / diffferent? Synethsis of technology, org design and people perspectives with a very practical focus intended to help people get started with social enterprise projects, or bring more focus to existing initiatives.

What are the key learnings? Both theoretical and practical insights into the ‚why‘ and the ‚how‘ of organisational change through social enterprise tools and techniques.

Testimonials / Recommendations:

List any recent presentations the speaker has given: HR Tech Europe (London, Amsterdam), Social Business Forum (Milan), Dokutech (Kosovo), Next (Berlin), E20 Summit (Paris)

Links to Youtube / Slideshare or other online resources: https://www.youtube.com/watch?v=tl4s79Wkuww and http://www.slideshare.net/leebryant

(You may also attach any presentations or videos that you feel will help.)

**Your / Speaker Contact Details**

Your name: Lee Bryant

Your title: Director

Your Company: POST\*SHIFT

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Twitter: @leebryant

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*Note: Kindly attach a high resolution colour JPEG-300dpi; 1500 wide pixel resolution profile picture and Vector format company logo, these will be used to promote the session, the speaker and the company prior to and on the day of the conference.*